



PARTICIPATING ORGANIZATION MENU OF BENEFITS

1. At no charge to Participant and during any given year of participation, CTSNet will publish two story/announcements regarding Participant or an event of Participant on the CTSNet homepage for a week-long period at a mutually agreed-upon time.
2. During any given year of participation, Participant will have the opportunity to include a free announcement about an organizational event(s) in up to four editions of the CTSNet weekly blast email, *Pulse* (the length and formatting of any announcement ultimately published will be in accordance with CTSNet's current editorial and style protocols for *Pulse*).
3. Participant will be included on the main Organizations page on CTSNet.org, with a hyperlink to Participant's organizational profile page within the site.
4. Members of your organization will be able to self-select the organizations of which they are members to display on their CTSNet profiles. Only organizations that sponsor or participate in CTSNet will be listed as options. (Note: CTSNet will correct a profile if we learn that a user is falsely claiming to be a member of an organization.)
5. Participant's organizational profile page on CTSNet will display vital details about the organization, a hyperlink to Participant's website (if such exists), and hyperlinks to Participant's event(s).
6. During any given year of participation, CTSNet will subscribe to all of the Participants existing social media accounts (Facebook, Instagram, Twitter, and/or LinkedIn), potentially raising the social media presence of Participant. CTSNet will prioritize the sharing of posts made by participating organizations.
7. Participant will have the opportunity to submit presentations, session videos, and other educational content from its meetings for possible publication on CTSNet. (Not only will this help publicize Participant's future educational events, but it will also ensure that Participant's educational content reaches a wider audience).
8. Participant will have the opportunity to list organizational events in the CTSNet Events Calendar.



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9. During any given year of participation, Participant will be invited to send representatives to any open sessions at CTSNet Board meetings (open sessions are held periodically in conjunction with the CTSNet Board's in-person meetings).
10. CTSNet will work with your organization to livestream events or portions of your events via the CTSNet YouTube channel (approximately 50,000 subscribers), with associated marketing, significantly raising the profile and expanding the reach of your events.
11. Participant will receive a 30% discount on current commercial pricing for placing a banner ad on the CTSNet homepage or on other prominent CTSNet.org pages (banner ad placements are subject to the availability of advertising space).
12. Participant will receive a 30% discount on the current commercial rate to send an exclusive blast e-mail to either the entire CTSNet community or a subset of the community other than Participant's member list (if Participant is a membership organization).
13. Participant will receive a 30% discount on the current commercial rate to place an exclusive banner in one of CTSNet's regular blast e-mails to the CTSNet community.
14. Participant will receive a 30% discount on the commercial rate for CTSNet to conduct a survey for Participant of the entire CTSNet community or a subset of the community.
15. Participant will receive a 50% discount on the commercial rate for including the Participant's journal (if such exists) on the CTSNet Journals main page.